Volume VII Chicago, Ill., May, 1930 Number 2

The Liberalist

BLIND

By Thomas Curtis Clark

O Falsely pious, bound with somber vows,
You rail at joy, you hold it sin to smile;
'Tis all in vain the Maytime wreathes its boughs
With rose and snow—you hold your eyes the while
To musty books. How can you reconcile
Your dull gray faith with these gold-sprinkled ways,
With this gay orchard beauty, mile on mile!
Your God is not the God of these ambrosial days,
When every bush and tree is filled with joy and praise.

—The Christian Century, Chicago.

Published monthly by

The Peoples Church

CHICAGO

Fifteen Cents a Copy One Dollar a Year

YOUR PRESCRIPTION!

Right in every detail when filled at Stineways

CHICAGO'S FOREMOST PRESCRIPTION PHARMACY

We use the World's best Drugs and employ only

SKILLED REGISTERED PHARMACISTS

STINEWAY DRUG CO.

PHONE: LONGBEACH 5070 For all your drug needs S. W. Cor. Clark and Wilson

---

SHULL TRANSFER & VAN COMPANY

EXPRESS AND BAGGAGE

Local and Long Distance Removals

6437 N. CLARK ST. Phone Briargate 8884

READ YOUR FIRST BOOK FREE

at

EVERYBODY'S GIFT SHOP AND CIRCULATING LIBRARY

PHONE: SUNNYSIDE 6423 1354 WILSON AVENUE

A. E. COPE A. M. SIMEK

THE CEMETERY BEAUTIFUL

Planted amidst nature's own beauty, man has created a beautiful park cemetery. The sunken gardens, the winding paths, and the imposing chapel makes this spot a vision of beauty. It is indeed a fitting final resting place for our beloved ones.

MEMORIAL PARK CEMETERY AND ANNEX

Gross Point Road and Harrison St.

½ Mile West of Evanston

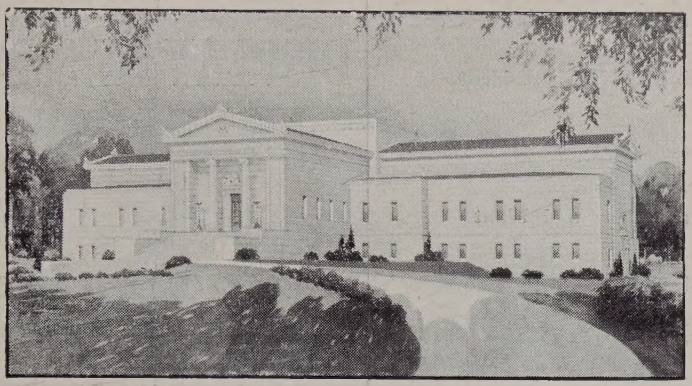
We want you to visit this cemetery. You will find it interesting and attractive. You should reserve for yourself a family lot—all lots in Memorial Park are sold with full perpetual care guaranteed. Suitable easy payments—no interest. Don't miss this opportunity.

CENTRAL CEMETERY CO.

708 Marquette Bldg. *Central 8350*

Our perpetual care funds are on deposit with the Trust Department of the Central Trust of Illinois.

ACACIA MAUSOLEUM



For Masons, Members of the Eastern Star and Their Families

A More Beautiful, Dignified and Consoling Method of Entombment.

Information concerning this
"TREASURE HOUSE OF LOVING MEMORIES"
will be cheerfully given.

Write or phone

ACACIA MAUSOLEUM CORPORATION

Office: 1319 Irving Park Blvd.
Tel. Lake View 7102

Located in Beautiful Acacia Park Cemetery —7800 Irving Park Blvd.

PRESSING

CLEANERS

ADMIRAL

DYERS

REPAIRING

"Distinctive Service"

H. L. PIVNIK, President

Branch Store 5017 Sheridan Road

Main Office and Plant

4053 BROADWAY

ALL PHONES: BITTERSWEET 2900

EDITH JACKSON DRESS SHOP

Has smart Dresses for all Occasions. Also Caters to the Ladies who are not Slender.

SIZES IN STOCK 12 TO 54

New Lawrence Hotel

1024 LAWRENCE AVENUE

Open every evening

FRANK SCHWARTZ FURRIER

Fine Furs deserve and should receive the best care. Nowhere can they receive better care and attention than at Schwartz's Fur Shop.

Remodeling—Storage—Repairing

734 SHERIDAN ROAD
Near Broadway

PHONE: LAKE VIEW 6623

Block's Les Modes

DISPLAY OF SMART MILLINERY

Prices at

$5, $7.50 and $10

VALUES TO $25.00

Modified to Meet Approval of Every Type of Woman

Selections of Extra Large and Extra Small Head Sizes

The Millinery Show Place of Chicago

4648 SHERIDAN ROAD

WATERMAN MAGNUSON INC.

5139 BROADWAY

OAKLAND PONTIAC SALES & SERVICE

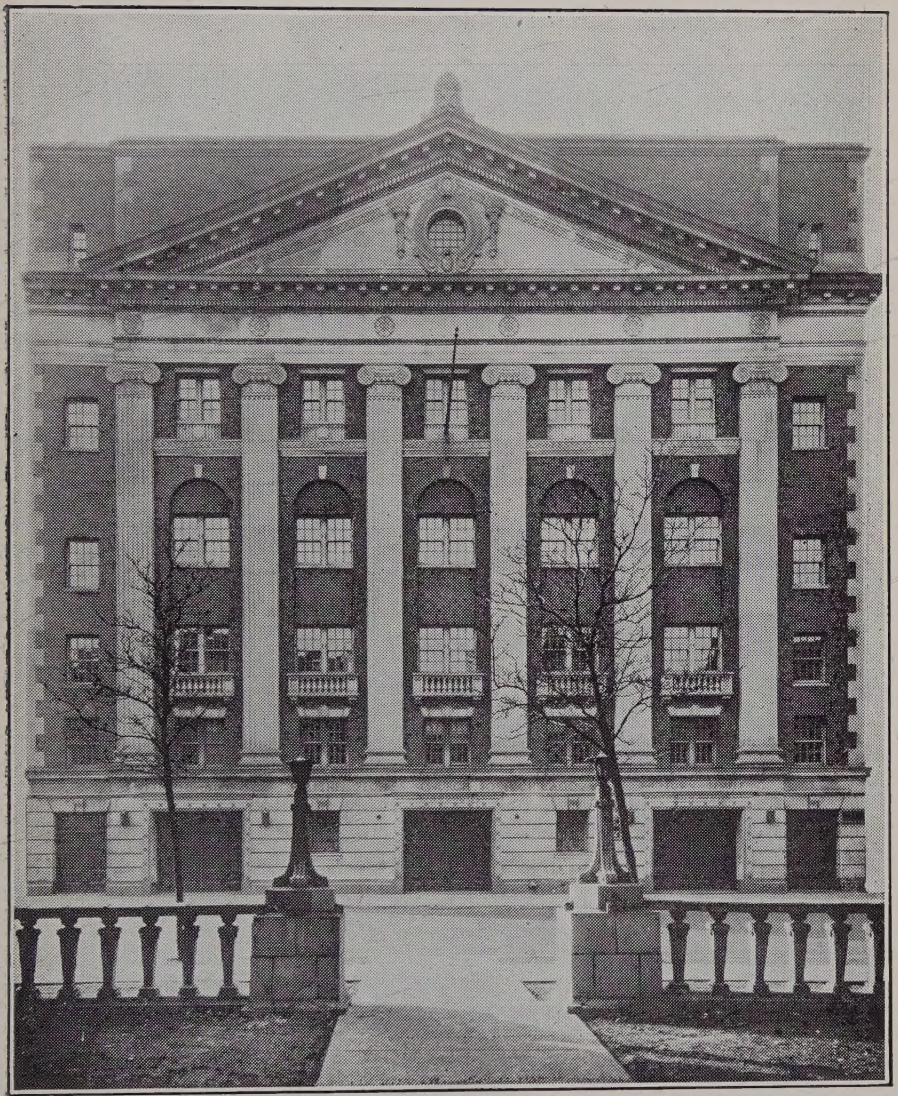
AUTHORIZED DEALERS

Large Selection all Makes used Cars

RIVIERA

GROCERY—FRUIT—VEGETABLE AND MEAT MARKET

N. B. VASILATOS, Prop.
Free Delivery—Open Sunday
1122 LELAND AVENUE
at Broadway
PHONE: LONGBEACH 5327



THE PEOPLES CHURCH OF CHICAGO AT
941 LAWRENCE AVENUE. Near Sheridan Road.

DR. PRESTON BRADLEY

THE LIBERALIST

Preston Bradley ..... Editor
Grace Thayer Bradley ..... Associate Editor

Volume VII Chicago, Ill., May, 1930 Number 2

MEDITATION

For blue skies and billowy banks of infinite loveliness that bedeck them like jewels upon the hands of a princess, we are grateful today; grateful for all the manifestations of life, the awakening of life that we saw on our way to church this morning in the faces of little children playing upon the vacant lots, the awakening of life that we saw in the bodies of men on the tennis courts; the awakening of life that we saw in the faces of thousands and thousands in their motor cars bound countryward; we are glad for the message of life that came to us out of the heart of a little spring flower that for weeks has been imprisoned in a bulb deep down in dark earth; when we thought it dead and lifeless and would never bloom, out of its heart, hidden and cold, it said, "Hold on, give me water, give me food and give me warmth and I will reward you, Mr. Preacher." And we are glad today that out from that bulb the flower came smilingly and greeted us with the language of infinity.

For life we are grateful this morning, life everywhere which is giving us the certainty of that fundamental attitude toward life that all the defeat of winter is but temporary, and all the clouded days are but temporary days and all the storm and wreckage of life is but temporary storm and temporay wreckage; yet behind it all is light and life and love and truth and goodness and beauty! So this day we would ask, this great company of us who have gathered here, that our hearts too and our minds in divine wedlock might thrill—to life. May it take possession of every atom of our being and may we become like the sky; may we become like the sea; may we become like the stars; may we become like the warm gentle zephyrs of beauty and life that are casting back into being all the cold dreary hearts of wintertime. May we be captured by the loveliness, the sheer loveliness of returning spring.

Infinite and Eternal Heart of Love, in the midst of our own bouyancy, in the midst of our own thrilling at life and our reactions at life and our sense of life, in the midst of all this, what can we do, what can we say, what can we be to someone who is fighting hard for life, someone that is so ill and so racked with pain, fighting hard for life? And all of our sick, that many who have written to us this week, that many whom we are planning to see, those we have seen—what can we do, Infinite Heart, that shall touch their lives and their bodies with a sense of this life?

Thou Who Art All Miracles, tread the highways of the earth and into every sick room and every sick heart that is listening today, may help and courage and quiet and rest come; and may every heart listening and every life here now feel themselves in consonance with the ultimate and divine reality of good and from that know that they are in accord with that which is beautiful and good. May rest and quiet and surcease from pain come now for the many hearts that have been restless all through the night! Amen!

RADIO RELIGION

The Peoples Church of Chicago over Station WJJD of Moosehart and Chicago commemorate with the two services today, this service and the one to follow at 7:30 tonight, six years of broadcasting its entire services. I, as pastor of this church now about to close my eighteenth year of ministry in this church, have had the great joy and the attendant responsibility of speaking for six years to that audience that no man can estimate its numbers, most of whom I shall never see, many of whom I shall never know and who as personalities are simply nonexistent to myself; while through this miracle of the ether I may be intimately known to them, because in all my ministry, not only to add interest but I hope to give authentication, most of my preaching has been largely autobiographical.

I have come to this pulpit during these past years and have faced the responsibility which to me increases rather than decreases as the years come. I stood here, attempting to visualize that audience that I have just mentioned that I shall never know. I know how many millions of radio sets there are in operation and after the completion of the present census of the United States government we shall probably know more accurately than we have ever known. We know the anticipations which radio manufacturers are making for the increased use of the radio. And I stand here Sunday after Sunday and have stood here every one of these six years except one; for it may be of interest for my radio friends to know that in the eighteen years of my pastorate in this church I have only missed five Sundays from its pulpit and that since we have been in our own building here and this is the fourth year, I have only missed one Sunday from this pulpit, and that was when I was confined to my bed unable to walk.

When I meet some of my colleagues about the country, and they tell me, as an outstanding, distinguished, American divine, Doctor Cadman, told me the other day in Pittsburgh, that I am making a tremendous mistake in appearing with such uniform regularity in my own pulpit. For the past twenty years Doctor Cadman has absented himself from his pulpit from five to six Sundays a year. The other evening I spent in conversation with Steven Wise, Doctor Wise of New York. Doctor Wise said to me, "Doctor Bradley, how often are you out of your pulpit?"

I said, "I have been out of my pulpit five times in eighteen years."

He looked at me and said, "What a tremendous mistake you are making." He said, "Don't you know that any congregation wants more of a rest from one man than that?" And he said, "Don't you realize that you need the fresh contacts as well of being in other religious institutions throughout America?"

Doctor Wise is always absent eight Sundays from his temple in New York every season. So I rather take pride in the fact in spite of the advice of these outstanding colleagues of mine that you and I have been together with such regularity and that during the past six years my radio audience has only missed my voice once from this microphone on Sunday. And I often wonder, in keeping with that regularity, if the people who do honor me by coming here Sunday after Sunday

and those who do not come except at the slightest convenience to themselves, have stopped to deeply understand what that means and how I must regulate my life. On the basis of that regularity only once in ten years have I accepted an engagement on Saturday evening. It is utterly impossible for me to accept any engagements of any character on Saturday evenings. I have no Saturday evenings.

And do you know that when I waken in the morning and I might feel stupid and tired and weary and worried and when I waken I sometimes say to myself, "Oh, sometimes I wish I didn't have to go to church." A lot of other people say the same thing only they let their wishes come true. Yet, I realize then that I have the responsibiliy and that no matter how I feel, no matter how tired, no matter how I feel in body or in mind, my duty at 10:45 is to be in this church. The necessity of meeting that responsibility is good discipline. The necessity of having to meet responsibility is always good discipline. Whether I personally feel like coming or not or whether it is too cold or too hot or too nice outside or too bad or too snowy or too rainy or whatever it is doesn't matter; my place is here! And it is my business to meet the responsibility to the best of my ability, and the demands that are placed upon me by this church and by the radio audience.

How kind you have been. When I think of your kindness, surely I am fortunate. No man, I think, in any pulpit in all America has had such loyalty, such devotion as hundreds of you have given me during these past years of our relationship together. And if it were not for that unifying loyalty which I sense so deeply in the beauty of your faces and the spirit of your hearts, there are times when I could not go on, and could not carry on. There are times when I could not go through; there are times when I would feel that all the effort was useless and all the energy but waste. And then in those moments of depression, which are accentuated by conditions, I sense your courage, your buoyancy and your inspirations and I do my best!

So on this occasion we commemorate six years of broadcasting to the countless thousands, estimated by a very conservative radio engineer the other day, based upon the number of radios in use in the area covered by our broadcast and by the percentage of replies which the Peoples Church of Chicago has received during the past six years to the broadcast. This radio engineer, who is university trained, and has technically mastered, as much as one can master the radio field, estimates that my audience is conservatively a million and a half people. To stand in this audience and realize that out there, out there under all sorts of conditions, all sorts of environments, all sorts of individual conditions, all sorts of religions, all sorts of homes, rich and poor, all sorts of things, my voice now is going! I visualize, sometimes, that sick room that I know so well and I see that rare-hearted soul that since last October has lived under the inspirations from week to week and the encouragement to carry on to health from this contact. I see those boys yonder in the hospital, the Veterans' Hospital, never again to take their places in the normal capacities of life, shattered and broken and twisted bodies, and some of them with twisted brains, shell-shocked so that the least little innovation into the usual will set them off on a tangent that will be literally days before anything that resembles normalcy shall come, I see them listening. Those two or three little churches without pastors that have a loud speaker on their pulpits and at

the close of the Sunday School they adjourn to the auditorium and get every note of Mr. Flandorf's organ right down through to the benediction service, and I am their radio pastor!

It would be consuming all the time if I should attempt to tell you or attempt to get over to you who are here this morning and all those who are listening to me what I envisage from Sunday to Sunday as I stand at this pulpit with this responsibility.

There are so many people that in all these years, from our radio audience, have had such ridiculous impressions of me and such untruthful impressions that in the May number of our church magazine I am going to publish my picture and see how much my radio friends can be shocked or disappointed. They sometimes write me and say I preach with my eyes shut. I suppose it is almost an unconscious reflection for the purpose of better concentration, for thoughts are very fugitive things and they are particularly fugitive when one does his thinking upon his feet. I have been accused of not doing any thinking. What thinking I do, I do upon my feet and sometimes if it is necessary for me to do what may appear to be somewhat unnatural from the comparison of other preachers or speakers, it is primarily because I have a little idea way back here somewhere that is just oscillating sufficiently to be disturbing and hasn't taken concrete form enough to crystallize into thought and it is necessary for me to keep on searching and keep on working with that little anarchistic rascal until I am able to get it to be born and born properly and in due form.

This great radio audience of mine I do envisage. I envisage it so deeply that when I stand here the responsibility of holding the attention of men and women and children of all varieties and degrees of life is to me tremendous.

Radio religion must be universal, for any man who preaches over the radio must remember this, that he is preaching to a widely separated area of religious thinking and he is speaking to hundreds and thousands of people who bring to the contact which they make with him a multiplicity of religious origins and that between not only a multiplicity of religious backgrounds but in between that multiplicity of religious backgrounds there is also the fact that the radio, until television is perfected, which I fully expect to see perfected within the next two years—I believe that three years from today when we celebrate nine years of broadcasting that every single thing in front of this microphone will synchronize with every sound in front of that microphone and will be sent through the ether to your homes perfectly visualized just as the sound is going now. That is coming within the next two years and coming certainly. And not only must one think of the diversity of background of one's radio audience, but of the utter incapacity of the radio and the microphone to convey accurately personality. The microphone lacks the power of conveying accurately personality and from the intonations of the voice and the manner of delivery hearers are apt to get impressions which are so distorted that the message that is attempted to be brought to them loses its influence and has its vitality destroyed.

Consequently, for a man to command a hearing over the air he has to take into consideration not only intellectual diversities and all sorts of varieties of human life but he has to remember that he is working under the tremendous handicap of having what he says and does distorted by the mechanical limitations of the radio, with the result that the element of choice in the radio

user is so highly developed due to the mechanical simplicity of the elimination of a man, that unless he has a challenge, something distinctive, something that competes with the other social forces for inspiration and education and entertainment, that man cannot survive the criticism, justified criticism, of a radio public. A man sitting in his room before a radio, just as hundreds are sitting now gathered about in various groups and clubs, just as they are gathered now in the little churches, just as they are gathered now in their dens and with their bathrobes on, listening to these words, or, perhaps, a radio close by the kitchen while some housewife or cook is preparing the Sunday meal, but whatever these conditions are, the man who callenges a radio audience must remember that it is only a simple little turn and they have obliterated him out of their influence. You can't do that so well in church. Some might like to do it, but it is a little more difficult. When I have a visible audience and the audience is in front of me and you are right here, I look about you for the psychological response which I am always looking for in every audience.

All of these years I have never known two audiences in the Peoples Church to be just alike. And all the years that I have been speaking in public, all the sermons I have preached, —I have preached nine of them this week already, this is the tenth from last Monday—and everywhere I have gone, I have never found two audiences that are just alike. You might all come back here next Sunday morning—I hope you will —and all sit in the same seats and Mr. Flandorf can play the same music and the choir can sing so beautifully the same anthems and you can all sit exactly as you are sitting now; I can be in the pulpit; the same quality of tonal value to the entire ensemble of this service and we never can duplicate it. This hour is the only hour, this is the only moment; there is no other. The second that your heart beats it has created for you a new world, and no moment can ever be duplicated again—this moment is the only one. There are no others! And because of the fact that the radio audience has the ability to say, "I can't stand another minute of that man's preaching; I don't want to hear him say another word," or stand there and talk right back at him into that radio, we must challenge them.

I had a letter the other day from a man who said he started in with me and tried to keep up in denials with everything I said. I hope he will keep it up long enough—God help him—and we may break through. But you can sit in front of a radio and say, "It isn't so," or, "I can't stand it," or, "I don't want to hear another word." It is so easy to snap the contact; it is so easy to separate yourself from the personality, so the impossibility of doing anything about that is justified of course. Every man ought to stand or fall on whether that man contributes something to a finer adjustment of your life.

I wouldn't go to church and hear any man preach, if that man didn't say something to my inner heart. I wouldn't attend or support any institution if that institution did not give and bring to me that which added value to my life; with the deep understanding that because it does I have a great responsibility to it, for this matter of influence is mutual, my friends. I never preached a radio sermon in my life or preached in this pulpit of this church that I didn't walk back yonder to my robing-room without saying to myself between this pulpit and that door, "What did you get out of that service this morning? What did that audience do to you? What did those faces that you saw, those

eyes that looked into yours, what did they bring to you that will make it better and finer for you to express yourself during the week that is to come?" Any man is a poor preacher who preaches only to his auditors. I preach just as much to myself, and God knows I need it more than a great many people who honor me by listening. Every sermon is an introspection. Every utterance in my radio efforts comes out of the overflow of my life. I know that they may not have the distinctive intellectual regularity of the great philosopher's. I know they are frequently distorted because of the enthusiasm of delivery. I know that there are those who say that I have sentimentalized and emotionalized religion. I know that there are those who feel that all the manner of myself and the attitude which I have in religion is based upon an intuitional attitude rather than an attitude that may be finally evolved in the realm of scholastic inquiry. I want you to know, I want every listener to know that I am not competing with the university lecturer, that I am not interested merely in the tremendous responsibility of having human hearts on my heart, that I am not interested merely in the idle philosophical speculations of intellectual regularity that no life was ever cleaned up yet by merely intellectual processes. I want you to know that I accept the attitude of Spinoza, the attitude of a great group of philosophers who do maintain that an institutional knowledge is authenticated by fact and human experience just as much as an intellectual knowledge based upon formula and science. I do not apologize, because not only do I think my religion but I feel my religion. And in the face of those who might criticize me because that attitude may represent an abandonment of more of a rarefied intellectuality of religion, I want to put you right.

I do not underestimate the importance of intellectual rectitude. I do know that there is an immorality of wrong thinking. I do not accept in any sense whatsoever the idea that it does not matter what a man believes, only how he lives. That is not true. There are a great many people who will say it does not matter what you believe. I want to affirm that it does matter what you believe and that it matters mightily what you believe! And that the dominating belief of your life which will control the motivation of that life is the thing that ultimately crystallizes itself in character. For thoughts are things, and they constitute, ultimately, character; they are the morals of conduct. And conduct is character! You can rationalize back to the fundamental hypothesis and you will find an unbroken series of rationalizations that the philosopher will respect. But that isn't all in my conception of radio religion.

Radio is the most unifying opportunity for the expression of the universal in religion I have ever known. There are people listening to me right now—I can almost look through the microphone of WJJD and see them—that have never been in a protestant church. They have never heard a protestant preacher. They have never heard a protestant choir. There are people right now that if they knew that the Peoples Church of Chicago was a church of the exclusive heart that made no doctrinal or creedal test for membership but only asked all to keep an inquiring mind, they would click off the radio in the next three minutes. They have stayed with me up until now, but now I say good-bye; because I have lived long enough to learn that one of the most disheartening things about radio religion is that people will not hear a man through. I know that because I have had the experience in my own life and with my own radio.

I sit in front of my Majestic at home in the study Sunday after Sunday and year after year and I do the same thing that I know people must do with me. I stand just so much of it and then—farewell. I know that there must be those, probably, who do the same thing with me. I am sure of it. I am very sure of it; they have told me so . And what a glorious thing it would be, however, if they would cultivate sufficient discipline to hear a man through.

You know most of us aren't so bad. You take even my friend Voliva or Aimee, even with all the great artistry of being the outstanding disappearing character of the world. Anybody that can jump in the ocean and come out in the desert is a marvel. We are not so bad if our listeners would only listen through, if you would only stay with us. But we hear some we don't like and we turn over and fool around with the dials until we get Blue Heaven or something or drop the whole thing. That is one of the difficulties, I feel.

Almost every week of my life I get letters that say to me, "Doctor Bradley, you said this." And then they start in. Of course I did say that, but I said that and —. And it is the thing after the and that they didn't wait for; that is what they didn't wait for. I had a classic illustration of that in a woman who wrote me in criticism to the lecture of Mrs. Eddy, and who wrote several pages of condemnation, very bitter, because I dared criticize Mrs. Eddy. I was not criticizing Mrs. Eddy and anybody who heard the sermon knows I didn't. Then she closed her letter by saying, "A friend of mine was told by a friend of hers who was at the service that you said so-and-so. Personally, I wasn't there." But it was worth two pages of advice!

The radio is the greatest universalizer in religion. I know there are people listening to my voice right now who never heard a Roman Catholic priest in their lives until they heard one over the radio. There are people listening right now who never heard a Jewish service or a Jewish cantor or a Jewish rabbi until they heard such over the radio. This very station, WJJD, that has given such splendid co-operation and has such a splendid program all the week through is an example of what I maen. This very day every listener could attend a service of orthodoxy over WJJD. They could attend a Protestant service of orthodox over WJJD. They can listen to the services of a liberal church and a liberal preacher over WJJD. And this afternoon they can hear the Jewish services of the Jewish hour over WJJD. And I am not so sure but what the radio is going to do what no other institution in the world has done: break down our religious prejudices.

To me, as a radio preacher, the greatest thrill that I have had most—and I will go into that tonight more deeply in my sermon on Experiences of a Radio Preacher; I am philosophizing this morning; tonight I am going to tell experiences—the greatest thrill it seems to me has been when I would open my mail and it would start out by saying, "I am a Methodist," "I am a Presbyterian," "I am a Roman Catholic." I have had hundreds of letters from Roman Catholics. I have had hundreds of letters from Jews. I have had hundreds of letters from Negroes. I have had hundreds of letters from orthodox religionists of all colors. And let me say this to you, that radio religion if it continues as it is, is going to broaden and enlarge all of the other religions. The Roman Catholic hierarchy will find it increasingly difficult to dictate church attendance or books to be read; Christian Science will find it increasingly difficult to advise church matters; and Jews will find it increasingly difficult to emphasize exclusively Judaism, and

we will find it increasingly difficult to separate ourselves from the great mass of mankind.

If I had to give up—hear me!—either this radio or this pulpit, I should give up this pulpit. If the time should ever come when I had to choose between being the pastor of the Peoples Church or preaching over the radio, I should stick to the radio, much as I love this church! And I do that because of the great opportunity it is to—what? Emphasize the essentials and tolerance with the nonessentials and variety for everybody's opinion and the liberalizing influence of that is the thing that I mean when I say there is a radio religion. I sit down in my study when it is possible and I hear everybody, EVERYBODY. I thrill with Henderson of Shreveport, and if I could use classical language, which is thoroughly Biblical, to convey as accurately my feelings as brother Henderson, I think I would. I thrill with that hour from Detroit, that Roman Catholic priest on the hour of the Little Flower. I thrill when I hear Voliva say, "We are now going to take up the offering and the doors will be locked and nobody will be admitted to the auditorium and nobody can leave it during the offering." Nothing the matter with that! Perfectly all right!

Finally, the radio to me in religion is a great humanizing unifier. It brings us in closer contact with each other, and to me nothing that is human is foreign to religion. **Nothing that is human is foreign to religion.**

I close with the idea that we can dedicate anew, in this radio moment, these six years the Peoples Church of Chicago and WJJD, that it can be increasingly a great opportunity to bring to human hearts what human hearts most need: inspiration, encouragement, liberality, spaciousness, universality, the right of every man to think for himself, and the right of every institution to propagate its thought, but the right of no man no institution to say, "You must think this way," or, "You must think that way," but through these mediums of every man and every woman thinking for himself! For in the end and in the final analysis, whatever there is for me and for you when the experience of death comes, it will not be determined by the things that have separated us; it will be established by the things that have united us!

THE SCHOOL OF RELIGIOUS EDUCATION

Children of the radio audience of the Peoples Church are most cordially invited to attend the Sunday School.

The School of Religious Education meets every Sunday morning at 9:30 in Channing Hall. There are classes for all ages. The curriculum is based upon the needs of students and is prepared with a careful consideration of the latest methods in religious education. There is a faculty meeting once a month in which the work of the school is reported and plans for betterment and advancement considered. New teachers and students are being enrolled and the school is having its best year. Parents are invited to attend the sessions and become familiar with the work which is being done. Our Cradle Roll now has 47 names and parents are asked to register their children in this department where the child is not old enough to attend the sessions.

THE RADIO MAIL BAG

At the close of the sixth year of the Radio Broadcast of the services of the Peoples Church it is splendid to be able to say this has been the greatest and best year of all!

The Radio Mail Bag has been so cram full of fine letters all

winter that it is impossible to choose the best—they are all so good—so inspiring—so full of appreciation for Dr. Bradley's work and the good they are getting out of it that just to pick out letters at random discloses such fine spirit, gratitude and sincerity, that the Editors want to pass on a few excerpts to you in this Radio Number of The Liberal. To begin with the broadcast of the evening services from December till Easter has broadened our radio congregation beyond possibility of estimating it in numbers.

The imagination runs riot when one considers the distances encompassed by the various post marks. The Radio Mail Bag has held letters from the Dakotas and Minnesota in northern United States to Key West, Florida, the farthest south. From Nebraska and Kansas to Boston, New York, Providence, Baltimore and Washington, D. C. From Maine to Texas, including all the eastern and southern states. From Westmont, Quebec, London, Kingston, Goderich, Toronto, to Windsor, and many other cities in Ontario and Quebec, reaching out to Nova Scotia and Prince Edward Island then, way down to Hamilton, Bermuda, and on south to Jamaica in the West Indies and Venezuela in South America! This constitutes quite a vast audience to say the least does it not?

Do you remember when Dr. Bradley asked his radio friends one Sunday "What does the broadcast mean to you?"—Many were the replies to that question. Some quotations from a few of the letters will give an idea of the general spirit expressed throughout.

They come from all sides of orthodoxy, from Christian and Jew, Atheist and the "churchless" educators, lawyers, physicians, merchants, old and young in all walks of life!

A delightful letter from Mrs. Morley of Bridgeman, Mich., says in part:—"What does the broadcast mean to me?—Well, it means that I can get through the medium of the radio spiritual and intellectual food which I would otherwise be deprived of. As a child I was raised between soaking-wet Baptists on my mother's side and red-hot shouting Methodists on my father's side, and had hell-fire-and-damnation crammed down my throat morning noon and night and for bed-time- stories! The only God I ever heard of was a scowling angry God who would damn you if you did and damn you if you didn't, and I got discouraged trying to please him.

When I was older I felt the need of a belief of some sort upon which I could lean in times of stress. So I began my search. I first turned to Christian Science and a two year study of that left me no better off. Spiritualism? Theosophy? Nothing doing! And then I found you and The Peoples Church and my soul was filled with peace! I never missed a Sunday for three years then I married and moved here. The only thing I missed so much that it hurt was the Peoples Church. And so for this one purpose did I work and save to buy a radio, and the first Sunday after its installation when I sat in my own little home and listened to your voice and the music by your choir, was quite the happiest I had known in six years, and one of the happiest of my whole life!"

Mrs. D. Jackson wrote:—"What does the broadcast mean to me? It means a stimulus of good, bringing to me your messages of peace, strength, love, hope and inspiration."—To the same question Mrs. Minnie Dixon of Bristol, Wis., replied: "I will surely be sorry when the Church season closes for the broadcast means so much to me. Since my great loss of my daughter I find it hard to get out and feel much better to tune in on the Radio Hour Pray-

ers always seem to be just what we need most. I want you to know we appreciate your work and faithfulness."

From a Jew came this message; (Frank Rubovits of Chicago) "I am a Jew, and of late a most interested listener of your Sunday morning broadcast. I cannot tell you how much I enjoy your sermons. I want to thank you for making my Sundays worthwhile!" Alice M. Parks wrote from Rensselaer, Ind. "It would not be possible for me to tell you what the broadcast means to me. It is the one thing on the air I do not miss if I can help it. Tonight I have listened to one of the most marvelous sermons I have ever heard you preach. The microphone has given you the opportunity to comfort and educate tens of thousands—and—as you say—'added tremendously to your responsibilit.' May God give you strength and wisdom in your great work of emancipating the minds of men and women and helping them over the rough places of life."

A very kind letter came from C. W. Blakeslee of Chicago, in which he said: "We congratulate you upon your sixth anniversary of radio preaching. My wife and I have never missed your splendid sermons either mornings or evenings on Sundays except when away from home which has been seldom during your entire six years of broadcast. Your sermons are always inspiring and educational and don't you think for a moment your efforts are not appreciated by many thousands like ourselves. This generation is demanding something other than speak-easy or mechanical religion. All power to you and the Radio." A very fine letter from an attorney of Hammond, Ind., Merrit D. Metz, I will quote in part: "Your broadcast—What does it mean to me? I must be one of a large number of similar people—brought up in youth under the wing of the Church.

"I have heard you every time you came to our city—I had not been listening to any religious services nor attending any. But hearing you in person made me desire to hear more of your thought. And now I listen regularly. I never hear you but what I say to myself 'well the world may not be much on the up grade but here is a fellow who is not afraid to think, and still is working on the idea that something can be done.' And I can straighten my back a little more and meet the world better every time I hear you. I am glad you are doing just what you are doing! I hope I have been able to get across to you that the broadcast means something to me and that there must be many like me who reach for something spiritual but demand that it be something to which they can give intellectual approval."

Just such letters as these could be quoted to fill a much larger magazine than this one and then the hundredth part would not be told! Then there are those delightful messages that come with some degree of regularity, not from one writing once because of distance, or hearing our service for the first time, but from those who by many acts of kindness have proved their true interest in the Church and loyalty to Dr. Bradley, and have been listening in a long time. Among these are the E. M. Nolens, Miss Frances MacChesney, Mrs. Clare Brewer, Mr. and Mrs. Handalin, all of Chicago. Mrs. Parker of Whitewater, Wis. Mrs. Hartwell of Dixon, Ill., Mr. and Mrs. Craig of Richland Center, Wis., the Ports of Wilton Junction, Iowa, the Gloedes of Evanston, C. J. Weiser, Decorah, Iowa, Billy McKean, of Evanston—I do not know how or where to stop! All of them cannot be named—space forbids, —and I am beginning to think this article should not have been written. Please realize—all of you good friends—that we appre-

ciate all your letters and that we are deeply grateful for the friends we have made and that the church has gained—over the Radio!

Grace T. Bradley.

THE WOMAN'S CLUB

And now that the last program has been given, the last tea served, the dishes checked up, the shelves made tidy, the "property closet" cleaned, and the keys turned for the last time this season—don't you feel a bit lonesome when Monday comes around? The members of the Woman's Club have worked faithfully throughout the year, and perhaps they are a little tired. The path to summer stretches ahead—and we will all want to roam. Which ever way it may lead —to country—to sea—or to golf, —remember the way home, and come back refreshed and happy, with renewed energy and enthusiasm to take up our Club and Church work next fall!— The Annual Meeting held April 28, marked another historical day in the club annals.

Very splendid reports were read by officers and committee chairmen, and the following officers and board members were elected. Mrs. Chas. L. Roberts, President, Miss Meta Roth Brand, Vice-president, Mrs. Preston Bradley, Second Vice-president, Mrs. R. W. Lee, Recording Secretary, Miss Gladys Ulber, Corresponding Secretary, Mrs. John Baer, Treasurer.

The new members of the board of directors are: Mrs. Roy E. Eddy, Mrs. W. T. Bell, Mrs. Mable Sinclair, Mrs. Wilford Wine. At the close of the business session, before luncheon was served, Mrs. Hermsdorf the outgoing president presented to the officers and directors whose terms were also closing, very beautiful books of modern poetry, a different one to each recipient. This came as a delightful surprise.

Then the tables were turned, the surprise being upon Mrs. Hermsdorf when Mrs. Bradley as spokesman for the club gave an intimate little talk, giving merited praise to the beloved president who was stepping out of the office she had graced with dignity and beauty of character and sweet personality these two years. Mrs. Hermsdorf was vice-president for two years, and recording secretary for one year, before she became president. At the close of her remarks Mrs. Bradley presented Mrs. Hermsdorf with a platter, covered dish and gravy-boat, all of silver, with the affection and high esteem of the Club.

In the afternoon Dr. Bradley addressed the club as he always does on this annual meeting day. He spoke affectionately and effectively of his appreciation for all the club had done this year and asked the continuance of their co-operation and inspiration they have ever given him. He begged the members to work together in harmony and true fellowship for the highest and best good of all pledging his help in their undertakings.

Thus closed the seventeenth Annual Meeting of the Woman's Club.

PASTOR'S CALENDAR

Dr. Bradley kept the following engagements during April:

1—Sermon, Civic Lenten Service at noon, Keiths Theatre, Syracuse, N. Y.
1—Address May Memorial Church Syracuse, N. Y.
2—Sermon, Lenten Service, Keiths Theatre, Syracuse, N. Y.
2—Address, Woman's Alliance, Unitarian Church, Syracuse, N. Y.
2—Address, First Presbyterian Church, Syracuse, N. Y.
3—Sermon, Lenten Service, Syracuse, N. Y.
3—Sermon First Presbyterian Church, Oswego, N. Y.

CONGREGATION OF THE PEOPLES

CH, DR. PRESTON BRADLEY, PASTOR.

4—Sermon, Lenten Service, Syracuse, N. Y.
6—Two Sermons, Peoples Church
7—Address Medinah Athletic Club
7—Address, Standard Club for Crippled Children
7—Pastor's Cabinet Meeting Peoples Church
8—Address, Izaak Walton Banquet, Racine, Wis.
9—Address, Drake University, Des Moines, Iowa
11—Address, Wisconsin Association of School Boards, Racine, Wis.
13—Two Sermons Peoples Church
14—Sermon Lenten Service Cort Theatre
14—Sermon Peoples Church
15—Sermon Lenten Service Cort Theatre
15—Sermon Peoples Church
16—Sermon Lenten Service Cort Theatre
16—Sermon Peoples Church
17—Sermon Lenten Service Cort Theatre
17—Sermon Peoples Church
18—Sermon Lenten Service Cort Theatre
18—Sermon Peoples Church
20—Two Sermons Peoples Church
20—Sermon Oriental Consistory
22—Izaak Walton Chapter, Monticello, Ind.
Cathedral
25—Annual Banquet Izaak Walton League, Chicago
26—Speach, 8th Annual Convention, Izaak Walton League of America
27—Sermon Peoples Church
28—Address Woman's Club of Peoples Church
28—Meeting Board of Directors Chicago Public Library
29—Address, Banquet Medinah Athletic Club
30—Address, Meadville Theological School.

FUNERALS

April

6—Ida May Baues. Interment Prophetstown, Ill.
7—Ida Riordan. Interment, Memorial Park
8—William Classen. Interment Rosehill
8—Harry Bennett Johnston. Interment Rosehill
12—Arthur Hedenschong, Princeton, Ill.
14—Mrs. Adele Schultz. Interment, Elgin, Ill.
18—Fred Campbell. Interment, Rosehill
23—Margaret Myers. Interment, Aurora, Ill.
30—Nills Miller, Jr. Interment Acacia
30—Mrs. Emily Bloodworth. Interment Evergreen.

WEDDINGS

April

7—Albert L. Coleman and Ada H. Mason
12—George D. Doolittle and Lucile P. Kaiser
12—William T. Hannon, Jr. and Leila M. Flora
19—Mr. Earl Taylor and May Bergquist, of Omaha, Neb.
19—Charles Duncan and Minnie Kruger
26—Edmund H. Prior and Della M. Bishop of Mason City, Ia.
26—Carl Boone and Katherine H. O'Neil
26—Anton Krasel and Rose Marie Beitscher
27—Theodore Jacobs and Inga Rushing
28—Samson F. Block and Marion Lychenheim.

CHRISTENINGS

April

13—Everett Geo. Opie, Jr., son of Mr. and Mrs. E. G. Opie.
13—Delores Jean Zander, daughter of Mr. and Mrs. Ernie J. Zander.
13—Marianne Bidderman, Kathryn Mae Bidderman, daugh-

ter of Mr. and Mrs. James Bidderman.

13—Nancy Rassmessen, daughter of Mr. and Mrs. Clarence Rassmessen.

AT WALT WHITMAN'S BIRTHDAY CELEBRATION LAST SATURDAY EVENING MAY 31

By Benjamin Weintroub

An interesting meeting in honor of Walt Whitman's twenty-fifth annual birthday celebration brought together last Saturday night, to the speakers' rostrum at the Cameo Room, Morrison Hotel, some of the outstanding civic leaders and professional citizens of Chicago.

The significant aspect in the eulogies paid the great American poet of the common man was an individualistic note stressing the respective attitude of the speaker toward the philosophy of the poet. Dr. Preston Bradley, of the People's Church of Chicago, was the toastmaster.

Mrs. Alfred Hamburger, president of the Sinai Sisterhood, the first speaker, drew a comparison between the economic and social situation which existed at the time Whitman was alive, and deplored a state of society which permits the persistence of the same evils which darkened the ways of the poet—poverty, the unemployment situation, unequal distribution of wealth—and which persists to this very day.

Mr. Llewellyn Jones, the literary editor of the Chicago Evening Post, gave an able and erudite exposition which detailed the technical qualities of Whitman's works and advocated a close acquaintance with his inimitable "Leaves of Grass."

Dr. Arthur E. Murphy, of the Department of Philosophy, University of Chicago, suggested that the present keen interest in the "humanistic" schools of temporary philosophy is but, to a large degree, a reinterpretation of the Whitman's wistful plea for a closer touch with the needs and aspirations of the common man. Walt Whitman, contended the speaker, sought for spiritual values in the incoherent impulses of the mass for a harmonious life and, the American poet found them, in precincts upon which his more snobbish literary contemporaries turned their backs.

Howard Vincent O'Brien, the literary guide of the books department of the Chicago Daily News, spoke pointedly and caustically of a dawning danger which mere hero worshipping of Whitman's name may entail for the American reader. He advocated an application to the spirit of the American poet's rhymes rather than to their not always perfect technique. Mr. O'Brien sought to arouse in the audience a spirit of solidarity with the emotional implications of the poet's revolt against convention and the humdrum routine of life, and suggested the pertinency of the adoption of the poet's views in reckoning with the contemporary scheme of things.

Victor A. Olander, secretary-treasurer, Illinois Federation of Labor, who was next on the program, disclaimed his competency to judge the lyrical value of Whitman's products. What he vehemently asseverated, however, was that this particular writer was the song leader of the laboring man. That, as such, the toiling masses had a right to call Whitman their own. Mr. Olander quoted copiously from Whitman's lines to substantiate his point. Whitman, he maintained, predicated his attitude upon life upon the premise that the man who produces is the man entitled to a place in the sun.

Professor Robert E. Park, head of the Department of Sociology, University of Chicago, deplored his present inability to thrill with the words of Whitman. Life, he stated, and in a large measure a feeling of tolerance with the human nature transformed him

from a former fiery disciple of the Whitman credo into a more calm follower of the principle which the poet connotated. The professor, however, recalled with much gusto and visible emotion, the part which the messages of Whitman played upon his earlier days.

Rabbi Jacob Singer, of Temple Mizpah, made a spirited plea for the reintroduction of Whitman's philosophy in our daily lives. He stressed the poet's attitude toward the essential factors which unequivocally enter into the moulding of a good life—tolerance, fair play and a feeling of fellowship with the downtrodden —virtues—which, the Rabbi insisted, are at the bases of the sources which make life worth while and meaningful. Dr. Singer urged the study of Whitman's poetry as a text of indubitable spiritual value in man's quest for certainty.

Mr. Clarence Darrow, noted lawyer and America's own champion of free thought, was the last speaker on the program. The lawyer began with an ironic description of the contemporary order in civilized society which permits the toleration of easily eradicable ills. Only the stupidity of the rank and file, contended the speaker, is often the sole reason for the existence of sores that undermine society. Again and again did the lawyer stress the seemingly organic inability of the average man to shake off the yoke which ignorance, tradition and indifference have saddled upon mankind. Mr. Darrow was skeptical of the progress men have made since the days when Whitman was laboring for the cause of democracy. The free thinker appealed to reason, to live up to the obvious essentials of Whitman's doctrines which reiterate incessantly the need for readjustment in society, for a healthy rational outlook upon things mundane and spiritual, and which above all stress the necessity for an economic reappraisal of the structure of society.

Although unannounced on the printed program as a speaker of the evening's occasion, Mr. David Rosenheim, a Chicago attorney, also spoke. Mr. Rosenheim deemed the celebration in honor of Walt Whitman an appropriate time to plead for the defeat of the Chicago traction ordinance which is to be voted upon July 1; Mr. Rosenheim regarded the proposed franchise as uncompatible with the interest of Chicago citizens and urged its defeat.

It was announced by Dr. Preston Bradley, the toastmaster, that Mr. Frederick Babcock, of the Chicago Tribune, who was scheduled to speak, was unable to attend because of an accident.

Several hundred people attended the celebration.

FOR RELIGION'S SAKE

Walt Whitman

I say the whole earth and all the stars in the sky are for religion's sake.
I say no man has ever yet been half devout enough,
None has ever yet adored or worshipped half enough,
None has begun to think how divine he himself is, and how certain the future is.
I say that the real and permanent grandeur of these States must be their religion,
Otherwise there is no real and permanent grandeur;
Nor character nor life worthy the name without religion,
Nor land nor man or woman without religion.

(Walt Whitman was born in May.)

NEW MEMBERS

The Peoples Church publicly welcomed to membership on the first Sunday in May the following: Mrs. H. A. Borine, 4928 West Division Street

Dr. and Mrs. W. D. Chitwood, 3307 Diversey Avenue

Mr. and Mrs. Chas. Duerr, 1505 West 80th Street

Miss Jessie Grandfield, 4641 Sheridan Road

Mrs. Jane Jones, 1261 Argyle Street

Mr. and Mrs. George L. Potier, 1419 Sherwin Avenue.

EMERSON

He read the thoughts of nature,
Interpreted the mart,
Communed with the Eternal,
And fathomed his own heart.

He lives, the gracious prophet
Of all who soar or plod,
Philosopher and singer
Of nature, man, and God.

Chauncey R. Piety.

(May is Emerson's birth month.)

"THE ANGLER'S PLEDGE"

I'll fill my lungs with Springtime air,
My heart with Springtime song.
I'll shut my eyes to the world of care
And follow the stream along.

I'll go to school in the school outdoors
And learn from a teacher wise,
Who sits above on a bough and pours,
A song to the sunlit skies.

I'll taste again of the childhood joys,
And I'll never be old and gray,
I'll keep my heart fifteen, my boys,
No matter how long I stay.

Douglas Mallock.

THE DEVON PRESS

PRINTERS & ENGRAVERS

W. B. Cooksley, Prop.

Telephone Sheldrake 0243

6432 N. Clark St., Corner Schreiber Ave.

RAYMOND, INC., FUNERAL DIRECTORS

AMBULANCE SERVICE

Cadillac Ambulances equipped with Pulmotor

Service Anywhere Anytime
PHONES: BUCKINGHAM 3050
BUCKINGHAM 8134

DAY OR NIGHT
912 IRVING PARK BLVD.
RAY G. McCREADY

LOWEST RATES IN CHICAGO

READ YOUR FIRST BOOK FREE

at

EVERYBODY'S GIFT SHOP AND CIRCULATING LIBRARY

PHONE: SUNNYSIDE 6423
A. E. COPE

1354 WILSON AVENUE
A. M. SIMEK

THE PEOPLES CHURCH

LAWRENCE AVE., Near Sheridan Rd.

Sundays—10:45 A. M.

Affiliated with: American Unitarian Association, Boston; Western Unitarian Conference, Chicago; National Federation of Religious Liberals, Chicago.

PASTOR

Preston Bradley

EXECUTIVE OFFICERS

Elmer A. Rich, President
5 E. Washington St. State 2489
Mrs. J. J. Reynolds, Vice President
5550 Kenmore Ave. Longbeach 9160
Thos. A. Harrison, Secy.-Treasurer
941 Lawrence Ave. Longbeach 6878

BOARD OF TRUSTEES

C. W. Denicke
Thos. A. Harrison
Walter H. Hermsdorf
C. K. Anderson
Nathan T. Ladenson
Elmer A. Rich
Floyd M. Brockell
G. U. Gairing
Mrs. J. J. Reynolds
R. E. Eddy
W. M. Stickney

WOMAN'S CLUB OF THE PEOPLES CHURCH

Mrs. Chas. L. Roberts, President
1228 Rosedale Ave. Longbeach 3980
Miss Meta Roth Brand, Vice Pres.
1732 Chase Ave. Rogers Park 8082
Mrs. Preston Bradley, 2nd Vice Pres.
941 Lawrence Ave. Longbeach 6878
Mrs. R. W. Lee, Recording Secy.
3441 Foster Ave. Keystone 2651
Mrs. John Baer, Treasurer
1231 Norwood St. Sheldrake 2332
Miss Gladys Ulber, Cor. Secy.
4429 N. Winchester Ave. Sunny. 0440

DIRECTORS OF THE PEOPLES CHURCH WOMAN'S CLUB

Mrs. L. H. Friedrich, Mrs. C. W. Denicke, Mrs. Wilfred Wine, Mrs. G. H. Sinclair, Mrs. M. R. Brand, Mrs. Roy Eddy, Mrs. Chas. L. Roberts, Mrs. Preston Bradley, Mrs. J. H. Baer, Miss Gladys Ulber, Mrs. R. W. Lee, Mrs. W. T. Bell.

THE YOUNG PEOPLES CLUB

Leroy Adams, President
6444 N. Rockwell St. Sheldrake 5417
Arthur H. Stevens, Vice-President
519 Surf St. Buckingham 0958
Miss Lucille Edmonds, Recording Secy.
4545 Clifton Ave. Edgewater 8751
Miss Verona P. Fritz, Cor. Secy.
4229 N. Francisco Ave. Juniper 7748
Miss Elsie Schwoika, Treasurer
4327 N. Richmond St. Keystone 1930

THE LIBERAL

Published monthly by The Peoples Church.
Preston Bradley ..... Editor
Grace Thayer Bradley.....
..... Associate Editor
Mrs. Thos. A. Harrison .....
..... Subscription Mgr.
941 Lawrence Ave. Long Beach 6878
Wm. Saunders ..... Business Mgr.
7028 N. Clark St. Rogers Park 0220
Mail all subscriptions to the Subscription Manager and all matters in regard to the advertising to the Business Manager.

COMMITTEE CHAIRMEN

Nathan T. Ladenson, Church Service
114 Ridge Ave., Evanston
Greenleaf 5078
Walter H. Hermsdorf, Auditing
4511 N. Francisco Ave. Irving 4141
Mrs. Thos. A. Harrison, Seats
941 Lawrence Ave. Longbeach 6878

MUSICAL DIRECTOR

Mr. Emerson Abernethy
839 N. Dearborn Street

ORGANIST

Mr. Walter Flandorf

LAYMEN'S LEAGUE OF PEOPLES CHURCH

Milledge Mickelberry, President
957 W. 79th St. Triangle 1221
J. A. Moore, Vice President
7113 N. Paulina St. Sheldrake 4437
Dr. Milton B. Fitch, Secretary
4840 N. Ashland Ave. Ardmore 10569
Ernest R. Winn, Treasurer
5249 Lakewood Ave. Edgewater 8319

SCHOOL OF RELIGIOUS EDUCATION

C. W. Denicke, Superintendent
936 Margate Terrace Longbeach 4328
Mrs. Thos. Harrison, Treasurer
941 Lawrence Ave. Longbeach 6878
Mrs. Alice Pearson, Secretary
4442 Beacon St. Sunnyside 2149

THE UPTOWN PLAYERS OF THE PEOPLES CHURCH

Mrs. George B. Schulten, President
1407 Elmdale Ave. Sunnyside 1891
Miss Edna Gustafson, Vice-President
1322 Farwell Ave. Rogers Park 4433
Miss Karin M. Santy, Secretary
Villa Park Villa Park 2612
State 9300
Miss Dagny Sandell, Treasurer
4424 Kimball Ave. Jun. 8121, Fra. 2876

REGULAR EVENTS

School of Religious Education — Sundays, 9:30 a. m., Channing Hall.

Woman's Club—Every Monday.

Men's Forum—Second Monday evenings, Channing Hall.

Young People's Club—1st and 3rd Tuesday evenings in Channing Hall.

Church Trustees Meeting—Second Monday evenings.

Pastor's Cabinet — First Monday evening.

The (KLEEN-RITE DRY KLEENERS) have opened a receiving office in Room 530, Sheridan Trust & Savings Bank Building, and invite your patronage. The Prices will be:

All Dresses and Ladies' Coats Cleaned and Pressed $1.00

Men's Suits and Top Coats Cleaned and Pressed $1.00

BEST WORK GUARANTEED. THE PRESSING OF MEN'S SUITS AND TOP COATS WILL BE 50 CENTS. CALL IN AND GIVE US A TRIAL

$1

KLEEN-RITE DRY KLEENERS

$1

Room 530, Sheridan Trust & Savings Bank Building, 4753 Broadway

MILLER'S BUENA PARK EXPRESS

Auto Service—Throughout the City and Suburbs—Baggage Express—To and from all Depots—Swift—Safe and Sure—Long Distance Hauling, Moving, Packing and Shipping

PHONE: LONGBEACH 4430 4428 BROADWAY

ESTABLISHED 1894

GOLF BALLS

All Makes, $1.50 Per Dozen and Up. Over 25,000 to Choose From New Balls, Factory to You $2.40 Per Dozen and Up

COMPLETE LINE OF BAGS AND CLUBS AT WHOLESALE PRICES

CHICAGO GOLF BALL CO., INC.

PHONE: ARDMORE 2213 4443 BROADWAY

Open From 8:00 a. m. to 10:00 p. m. Daily Except Sunday

LELAND RESTAURANT

It is our aim to maintain the highest standard of quality at a reasonable price.

1201 LELAND AVE Sunnyside 4158

SHERIDAN HAND LAUNDRY

4937 SHERIDAN ROAD SUNNYSIDE 8686

All Work Guaranteed

Flowers of lasting beauty for this church are being supplied

FROM Boyar's Flower Shop

Phone Sunnyside 6900 *5006 Sheridan Road*

BUENA PARK HOTEL

BUENA at BROADWAY

Bittersweet 2020

A Modern Home for Desirable People

350 Rooms—All Outside
Bus, Elevated and Surface Cars
$9.00 to $17.50 weekly—Single
$11.00 to $20.00 Weekly—Double
Spacious Dining Room.
Sensible Prices.
Special Luncheon Served Daily
50c and 65c
Daily Table D'Hote Dinner
75c, 85c, and $1.00

DR. S. B. GOODNEY

DENTIST

Lawrence Ave. L Station

1105 LAWRENCE AVE., Suite 209

Phone Longbeach 1830

L. V. 2476 *Sunny. 1638*

GOTTLIEB M. NOETHLING

Painting and Decorating

4533 Broadway

I have opened a completely equipped Optical Office at 1414 Howard St., where you will receive the best possible service in examining eyes and fitting of correct up-to-date glasses.

DR. THERESA W. SHEAR, OPTOMETRIST

1414 HOWARD ST., Near SHERIDAN RD. PHONE ROGERS PARK 8902

SHERIDAN VALET SHOPPE

5052 SHERIDAN ROAD

Cleaning, Pressing and Repairing. Complete line of Hosiery.

We Call For and Deliver ARDMORE 0282

BROADWAY STUDIO PHOTOGRAPHIC PORTRAITS

4644 BROADWAY

BANK WITH THE

UPTOWN STATE BANK

1050 WILSON AVENUE

A CLEARING HOUSE BANK

THE MORLONDE HOTEL

Same Rate for One or Two People

4946 SHERIDAN RD., at Argyle
Residential and Transient
100 ROOMS WITH OR WITHOUT BATH
Extra large rooms with Private or Connecting Baths. Large Closets.
20 Minutes to Loop. Bus Service at door. 2 blocks from Argyle "L" Sta.
½ Block from Lake
THE GREATEST VALUE IN HOTEL ROOMS ON THE NORTH SIDE
Rates: $8.00 PER WEEK AND UP
See Manager Bert Zel
Longbeach 2424

The Compliments of

ELLEN FRENCH

GOWNS, WRAPS & ACCESSORIES

5200 SHERIDAN ROAD
Phone Longbeach 9042

This Card Saves You 20%
on all work brought in to us for CLEANING, PRESSING AND REPAIRING

MAJESTIC CLEANERS & TAILORS

Phone Edgewater 0118
4800 KENMORE AVE.
1040 LAWRENCE AVE.

LAWRENCE HAND LAUNDRY

M. KASTIL

Telephone Sunnyside 6798

1054 LAWRENCE AVE.

THE LEGION TAILORS

CLEANERS & FURRIERS
"OUR PRICES ARE RIGHT"
1047 BERWYN AVE.
Ardmore 0715 **We Call & Deliver**

"Prove it with Candy"
Ardmore 0212

NANCY KEITH

HOME MADE CANDIES

Let us mail you a box today

1021½ ARGYLE ST.,

Just west of Sheridan Road

PEERLESS LINGERIE SHOP

Phone Longbeach 2678

SILK UNDERWEAR, SILK HOSIERY, GLOVES

1015 LAWRENCE AVE.
4 Doors West of Sheridan Road

BUENA OAKS CONFECTIONERY

Fountain Lunch
OUR SPECIALTY

4301 BROADWAY
Buckingham 5443

FLANDERS BEAUTY SHOP

All Branches of Beauty Culture

Specializing in Permanent Waving and Hair coloring

4135 BROADWAY

Lake View 5831

DR. BERT FRANKLIN

EXCLUSIVE DOG PRACTICE

PHONE: LONGBEACH 0734
1131 FOSTER AVENUE

FEALA

PERSONALTY PORTRAITS

Photos for all Purposes

4715 SHERIDAN ROAD
PHONE: LONGBEACH 1363

ONE DAY SERVICE

FOR HEALTH DRINK

DYNELL MINERAL WATER

Call us Today
North Side Agency
4403 BROADWAY
PHONE: SUNNYSIDE 2070

A PORTRAIT BY

S. GORDON

WILL LIVE FOREVER

We Photograph Children as They are
Copies Made from Old and Faded Photographs—Open Sundays 10 to 4
WE CARRY A COMPLETE LINE OF PICTURE FRAMES
WEDDINGS—HOME OR STUDIO

4753 BROADWAY, AT LAWRENCE
PHONE: LONGBEACH 9860

VESUVIUS

ITALIAN RESTAURANT

CALO & LA MOLA

We Specialize in Ravioli and Spaghetti
Hours: 11 a. m. to 2 a. m.
1056 LAWRENCE AVENUE
PHONE: EDGEWATER 7259

Schiller

THE FLORIST

HERMAN D. SCHILLER

4509 BROADWAY
Longbeach 7900

2221 W. MADISON ST. West 0822

1301 EAST 53rd STREET
PHONE: DORCHESTER 7000

CHATEAU HOTEL

3838 BROADWAY
at Sheridan Road

New Management of the Chateau Hotel 3838 Broadway at Sheridan Road. One Hundred and Fifty all outside rooms, extra large. Rates very reasonable, full hotel service.

MANAGED BY A. WHITE

JOS. F. VERBORN

Manufacturer and Retailers of

HIGH GRADE FURS

FURS MADE TO ORDER
REMODELING—STORAGE

3928 BROADWAY
1 Block North of Sheridan Road
PHONE: GRACELAND 9886
Open Tuesday, Thursday and Saturday Evenings

THE TRAEMOUR

5427-9 Kenmore Avenue

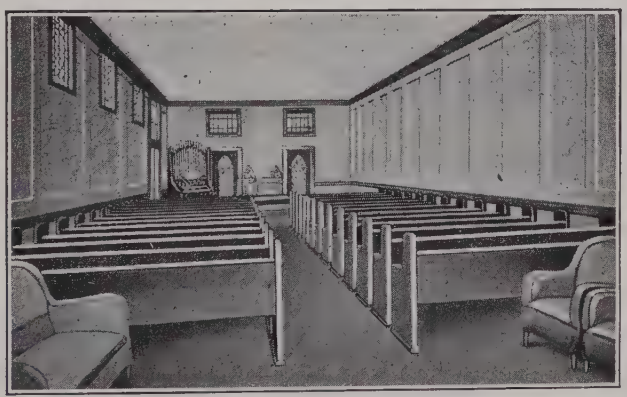
A Club Hotel Exclusively for Business Women

A New Building — A New Idea

Premier location in Edgewater Beach District.
Convenient to "L," bus and surface.
Building and furnishings especially designed to meet the requirements of business women.
Tea Room in connection with excellent food—special rates to guests of house. Gymnasium — formal parlor and sun room—24 hour service on switchboard and daily maid service of course.
Rooms en suite or with private bath.
Rates $8.00 to $15.00 weekly. References required.
No entrance fee.

THE TRAEMOUR

5429 Kenmore Ave. ***Phone Longbeach 2743***



ESTABLISHED 1874 BY C. SEGERSTEN
CHAPEL WITH ORGAN

DAVID L. SEGERSTEN

(INC.)

FUNERAL DIRECTOR

Telephone

Office Lake View 0210 ***Res. Lake View 1984***

3154 N. Clark Street

BUSH CONSERVATORY

EDGAR NELSON, President

LANGUAGES — MUSIC —DRAMATIC ART

DAY AND EVENING INSTRUCTION

Also Special Classes for Children
Write for Free Catalog and Complimentary Tickets to Concerts.
When Writing Mention Your Church

C. P. SCHWENKER, Secy., 839 N. DEARBORN STREET

Carpenter, Plaster, Mason and Cement Repairs, Fire Losses Adjusted and Repaired, Millwork, Partitions, Shelving, Tailors Tables, Store Fronts, Lumber for Sale.

ALEXANDER HENDRY & CO.

CARPENTERS AND GENERAL CONTRACTORS
General Remodeling and Alterations Painting and Decorating

320 WEST GRAND AVE., Near Grand Ave. L Station
Phones Superior 2715-2716

SKOOGLUND'S BACHELOR HOTEL

(In connection with Skooglund's Cafeteria)

Wilson and Clifton Aves.

FURNISHED ROOMS

$7.50 to $10.50 Per Week

A 32-Room Hotel—Fireproof Construction, Good Ventilation and Light. Hot and Cold Water in each room. Shower Baths. Large Lounging and Smoking Room.

EDGEWATER 1249
Call this Number When in Need of
Plumbing or Heating
GEORGE HERWIG
4535 BROADWAY DOWNSTAIRS

Carpets, Rugs Domestic and Oriental, Linoleums

For the Home, Office and Institution

MC COY-SCHULTEN COMPANY

163-165 W. Lake St.
(Near La Salle St.)
Phones: Central 3898-3899

ATTENTION

ANNOUNCEMENT

In the near future expert swimming instruction will be given at one of the most convenient, modern elite pools of the city. Low rates. Results Assured.

LEARN NOW!

Young and old should swim—society demands it!

INVESTIGATE NOW!

Telephone Irving 6421 after 7 p. m.

HOTEL FLANDERS
VALET SERVICE
Ladies' and Gents' Tailors & Cleaners
4139 BROADWAY
Bittersweet 2020 Lake View 2565

LELAND-PLAZA PHARMACY
M. MITNICK, R. Ph. G.
4701 SHERIDAN, Cor. Leland
Phone Longbeach 9390

W. C. REEBIE & BROS.

Inc.

Established 1880

Six Storage Warehouses

REMOVALS, PACKING, SHIPPING

Tel. Lincoln 0120

S & S
Sandwich Shops

THE HOUSE OF GOOD COFFEE

DELICIOUS SANDWICHES
CLUB BREAKFASTS
STEAKS AND CHOPS

1209 WILSON AVENUE—Sunnyside 1357
1059 WILSON AVENUE—Ardmore 10440
4017 SHERIDAN ROAD—Edgewater 3032

42 Years of Dignified Sympathetic Service

A. L. BENTLEY & SON

FUNERAL DIRECTORS

Phone Diversey 7500 *2701-03 N. Clark St.*

On Call Anywhere At Anytime
Lady Assistant

"What Petersen Promises—Petersen Does"

Petersen Furniture Company

FOUR LARGE STORES

1046-56 BELMONT AVENUE
3660-64 Irving Pk. Blvd. 4135-41 North Ave. 1651-59 Ogden Ave.

THE KIDDIE KLOE SHOP

JUVENILE FURNITURE
KIDDIES CLOTHES

PHONE: SUNNYSIDE 1209 4703½ BROADWAY

"Style Center for Men"

MEEK & MEEK

4611 BROADWAY—at Wilson

Featuring SOCIETY BRAND CLOTHES

Stetson Hats, Vassar Underwear, Manhattan Shirts, Nettleton Shoes

Open every evening until 10 o'clock

NORTH SHORE CONSERVATORY OF MUSIC

MADAME LUDWIG SCHOOL OF DANCING

1105 Lawrence Ave. *Longbeach 6281*

The Foremost Music, Dramatic Art and Dancing School Outside the Loop.
Day and Evening Instruction

We take great pride in announcing
JAMES H. GRIFFIN
Teacher of Dramatic Art
New Member of Our Faculty

Anthony A. Berhalter

Protect Your Health

Health comes from correct eating and living.

Man's redemption from the slavery of disease comes from a natural clean and intelligent application of the latest discoveries of Science on natural living.

We are headquarters for the dissemination of knowledge that deals with man's health education and also Manufacturers and dealers of a large variety of health foods worth your while to investigate. When you start for Berhalter's you are on the way for better health, greater pleasure of living and a more independent life.

We have been established since 1908 and have served thousands of people who are striving to live without disease. We want you who do not yet use Berhalter Products to avail yourself of this progressive step in your life by calling at our Store or writing for our 64 page booklet and price list free at the store, by mail ten cents.

SOME OF THE PRODUCTS WE MAKE AND SELL:

A full line of bakery products made from Whole Grain Flour including Breads, Cakes, Pies, Muffins, Crackers, Gluten Bread, Whole Wheat Flour a large variety of Whole Grain Breakfast Foods including the super Cereal called "Life Grain" also our famous Coffee Substitute "Figrain."

A fine line of quality sweets, Candy, Pure Honey, Olive Oil, Fruit Juices including our own brand of pure unfermented Grape Juice and Elderberry Juice, Unsulphured dried fruit such as Prunes, Raisins, dried Pears, Apricots, Peaches, dried Olives, etc.

Fine quality Nuts in shell and shelled, many laxative foods, also canned Whole Wheat.

We have for sale a large line of books dealing with the subjects of Natural eating and living.

Our foods are sent to any part of the U. S. A. by Parcel Post, Express and freight. For full information write for our instructive 64 page Booklet and price list on health information and foods, ten cents by mail.

We also handle a full line of Battle Creek Health Foods and many others.

BERHALTER'S HEALTH FOOD STORE AND FACTORY

1423 NORTH CLARK ST.

Chicago, Illinois

America's leading health food store

Katherine Berhalter

MAX SNIDER CLEANING, PRESSING, REPAIRING

Service? "There's None Better Than Ours"

Telephone Sunnyside 2741

We Call and Deliver Anywhere

4803 SHERIDAN ROAD

Phone Ardmore 3337

LAWRENCE AVE.

Shoe String, Potato Chip and Nut Kitchen

Made Fresh Daily

Right Before Your Eyes

Cooked in Pure Vegetable Oil

1109½ LAWRENCE AVE.

GLASS

Windshield and Mirror Work a Specialty

Plate and Window Glass, Auto Plates Windshields, Resilvering, Dresser and Table Tops, Show Case Tops, Framed Mirrors, Beveling. Whatever your requirements in glass might be we are equipped to take care of it for you. We make our own mirrors, and we resilver old mirrors. We make all kinds of mirror or picture frames and have a great variety in stock at all times for you to choose from. If you ever have a mishap to the windshield or side glass in your car, bring it to us and we will replace the glass quickly.

Edgewater Glass Works

5646 Broadway Edgewater 3626

Logan Square Branch

Logan Square Glass Works

2449 Milwaukee Ave. Belmont 2822

"THE MEN WHO KNOW HOW"

Robert Patrick Plumbing Co.

(Not Incorporated)

PLUMBING, HEATING, DRAINAGE

Jobbing, Steam Boiler Repairs, Reruning Boilers, Garbage Burners

New Phones: Longbeach 4678-4679

4445 BROADWAY

GEORGE'S CLEANING SHOP

One Day Cleaning Service

Cleaning — Pressing — Repairing. We Call and Deliver

4604 N. RACINE AVENUE PHONE SUNNYSIDE 4706

FREE FREE FREE

We will clean your fur coat free of charge if left here for storage and remodeling

HORN'S FUR SHOP

RAVENSWOOD 8344 EDGEWATER 2685

Sheridan Trust & Savings Bank

Capital, Surplus and Undivided Profits Exceed $1,590,000.00

DOMESTIC and FOREIGN BANKING FACILITIES

Trust Service Personal Service Travel Bureau

4753 BROADWAY

Uptown Square Broadway and Lawrence

AMERICAN RADIO SHOP

Established 1922

SALES and SERVICE

Come in and hear the latest in electric sets.

We feature

SPARTON and ATWATER KENT

Convenient Terms — Open Evenings

Guaranteed Service Work on all makes

Phone Rav. 4741 — *1757-59 Sunnyside Ave.*

B. E. ARNTZEN

FUNERAL DIRECTOR

810 N. CLARK ST.

Superior 0056

Invalid Conveyances

THE BANTA SHOP

ANTIQUES and BOOKS

BOUGHT AND SOLD

4414 BROADWAY

Phone Buckingham 1000

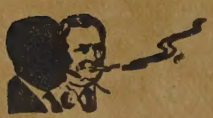
Easy to Remember for Flowers

Wittbold FLORIST

Established 1857

745 Buckingham Place

No Loop Store



FOR CIGAR TASTE AT ITS BE

just say BEN BE